



YourSay Community Panel Territory Coat of Arms Survey

Summary Report

27 April 2021







Background: The ACT Government is reviewing the emblems which represent and celebrate the Australian Capital Territory following a Legislative Assembly enquiry in 2018. This includes developing a new Territory Coat of Arms. As part of community engagement in this process, a survey has been developed to gauge preferences of YourSay Panel members regarding current and possible new emblems to be used in a new Territory Coat of Arms.

Purpose: The findings from the survey will help inform the design of options for a Territory Coat of Arms (undertaken in conjunction with students from the University of Canberra) which will subsequently be put to the community for further feedback.

Timeframe: The survey took place between **1–11 April 2021**.

Sample: 1,720 YourSay Community Panel members completed the survey.

Weighting: The results have been weighted to reflect relative population proportions based on Australian Bureau of Statistics (ABS) Census figures.

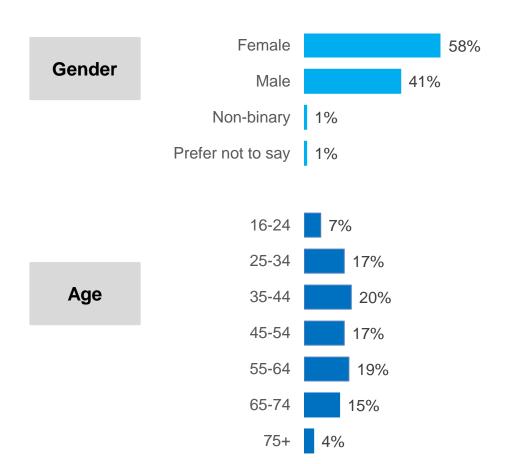
Rounding: In single choice questions, results may not add up to 100% due to rounding.

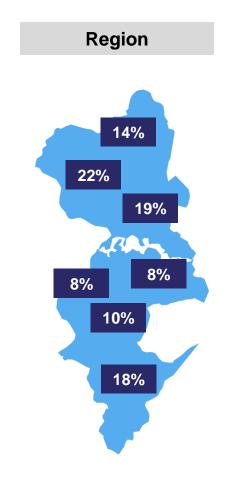
Limitations: The methodology is biased towards those with internet and computer literacy.





Sample profile (unweighted)

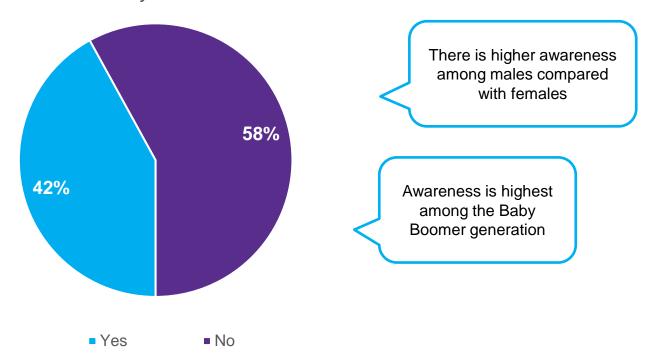






Around four in ten members are aware of plans to create a new Territory Coat of Arms

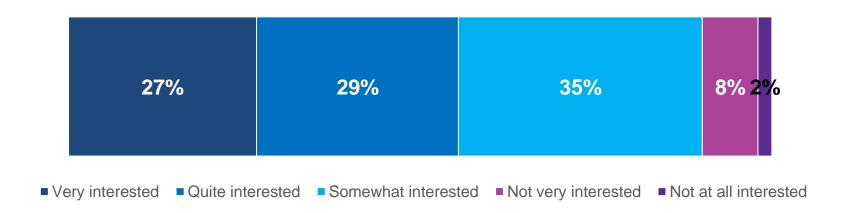
Q. Before today, were you aware of plans to create a new Territory Coat of Arms?





Around six in ten are very or quite interested about having a say on the Coat of Arms in the future

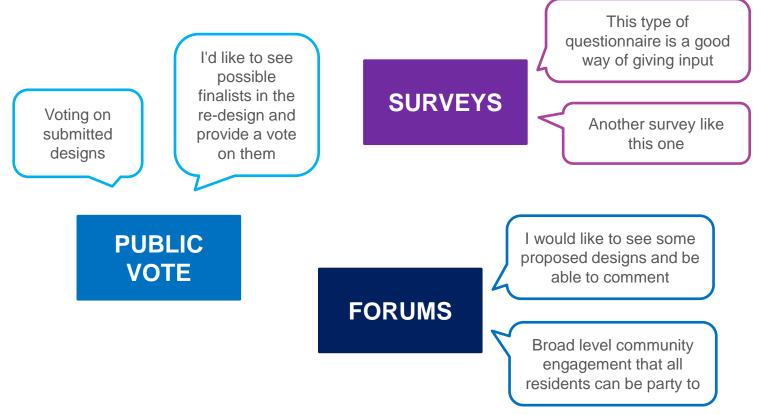
Q. And how interested are you in having a say about a new Territory Coat of Arms?





A public vote is frequently raised as the way for Canberrans to have their say

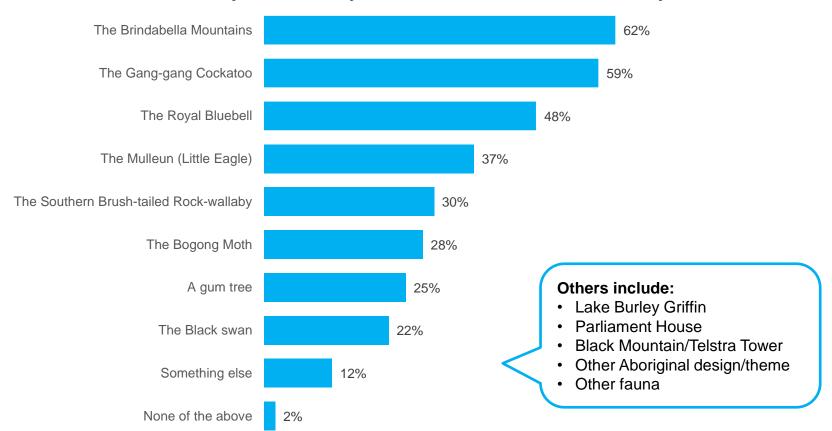
Q. How would you like to have a say on the design of the Coat of Arms in the future?





Brindabellas and Gang-gang Cockatoo emerging as most preferred symbols

Q. Which of these symbols would you most like to see on a new Territory Coat of Arms?





Other comments – main themes

Q. Was there anything else you would like to add about the Coat of Arms?

